

April 09, 2015

Celebrating 10 Years Of MADRIX®

inoage® is celebrating the 10-year anniversary of MADRIX® at this year's Prolight + Sound. Being developed in Germany, the innovative LED lighting control software is used in projects and installations all around the world. MADRIX® 3 has been named Product Of The Year 2013-2014 by Live Design in the category Lighting: Software/Control. The very first version –MADRIX® 1.0– had been presented to visitors at the international trade show ten years ago.



MADRIX® 3.4

MADRIX® software has been continually advancing from the beginning. The next update will be presented for the first time at Prolight + Sound 2015. MADRIX® 3.4 allows operators to work in completely new ways, faster, and even more creatively. Many stock effects provide extra possibilities. Especially, the way how various shapes are rendered and additional shape types greatly extend the variety of lighting visuals. Very unique

design aesthetics can now be achieved with three kaleidoscope filters. The Effect Parameter Chaser is available for each stock effect and provides a whole new level of manual or time-controlled customization for the user. The new version also introduces Fixture Groups. The accompanying set of features offers completely new ways to work with lighting fixtures.



MADRIX® 3.4 includes many more improvements and is already available as release candidate for anyone who wants to test out the new features in advance. The full list of improvements and the download are available at www.madrix.com. MADRIX® 3.4 will be available for free for all MADRIX® 3 users.

MADRIX® USB SMPTE

MADRIX® USB SMPTE is a new hardware interface for MADRIX® software. SMPTE time code can now be used effortlessly for time synchronization across multiple devices thanks to this plug-and-play solution.

Prolight + Sound 2015

Please join inoage® at Prolight + Sound 2015 on booth A12 in hall 11.0 to celebrate this year's anniversary, for hands-on presentations, and to learn more about MADRIX® USB SMPTE and MADRIX® 3.4.

About MADRIX®

The MADRIX® brand brings powerful yet easy-to-use LED lighting control solutions based on innovative software and hardware to the lighting market.

MADRIX® is a professional LED lighting controller. It is a powerful and intuitive Windows® software and at the same time centerpiece of the MADRIX® product range. MADRIX® supports a lot of well-known industry standards, such as DMX512, Art-Net, Streaming ACN, DVI, EuroLite T9, ColourSmart Link, Colorlight 5A, and the Philips Color Kinetics (KiNET) and Insta/ROBE protocols. The application supports pixel mapping and voxel mapping in all three planes – X, Y, and Z. It is both an real-time effect generator and media server with outstanding capabilities to display unique effects and visuals. MADRIX® can be used alone, or along with any DMX/MIDI console or desk on the market. Complementary MADRIX® hardware reliably controls your LED installation via MADRIX®. This provides a seamless integration of both software and hardware as well as high performance.



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For more information, visit www.madrix.com

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